**Week Two  
Note: I’ll return your work from last week during Hour Three; we’ll make sure everyone can get into Engrade then, as well.**

* Quick review of Week One’s focus; reminders about your portfolio collection and make-up work.
* Discussion: Leadership and Success in the Workplace.

*What is your leadership style?   
Discussion of quotes (warm-up)*

*Talk on Leadership*

View the short talk and then, in complete sentences that REFER TO SPECIFICS respond to the following questions on the presentation:

1. In your own words, explain what Sinek’s point was in telling you the story of the leader on the battlefield. Why does he talk about heroes in a discussion that can be applied to business management?
2. What does Sinek say about “safety” (specifically about layoffs, etc.)? What effect can safety have on success for a company/business?
3. What is the “social contract” to which Sinek refers?
4. Critical Thinking: What are some of the potential problems with approaching leadership from Sinek’s perspective--where we consider an individual rather than “the numbers” when making big decisions? There are many, so just think of a situation where you might run into trouble when you attempt to help everyone in a group while maintaining a successful, profitable business environment. This may be a tough one. ☺

View the short talk and then, in complete sentences that REFER TO SPECIFICS from the talk, write a brief summary/reflection on what you took from it.

1. Jobs failed more than once yet remains one of the most influential, powerful, and visionary figures who’ve lived to date. In a few sentences, reflect upon what you took from his message about failures. Refer to specifics from his talk to explain and support your ideas.
2. Why are you in the degree program that you are in right now? If it’s “money,” move beyond that and discuss a secondary reason. In a few sentences discuss that response in relation to Jobs’ talk.

\*\*This must be in complete sentences and should be around two paragraphs (note: a paragraph if 5 to 7 sentences, usually).

Presentation/discussion on Chapters 3 and 4/Networking.

1. Complete the **“Jump Start Your Network”** prompt in the purple box at the top of **page 63.** *Complete it with a partner, if possible.*List both of your names, but you should both have a copy of this assignment in your folder.

**Discussion: References**

1. Complete **4.1 and 4.2 on page 77**.  
    Please note that this can include family and is a little different from the list of formal References that you might submit with an application and/or your formal resume. \*\*You will not use family as formal References but can be used for Networking.\*\*
2. Read the textbox at the bottom **of page 69** on Social Networking. Take a quick look at what is “public” or open to many people.   
   Take a few minutes to “lock down” any photos containing questionable behavior (yours or others’), use of alcohol, or any other potentially problematic representations. You will be glad you did!

* **Activity: Social Networking**

1. Now, go to <http://linkedin.com>
2. You will create a rough profile today that we will build throughout the rest of the term.
3. Once you are “in,” you may be asked to automatically connect to certain people. You may also look me up at <http://www.linkedin.com/pub/christy-mcdaniel/4a/b75/580> and add me there. I will look for your connection notice in order to give you credit for this activity.

Note: if you already have an account, please assist your classmates who may be unfamiliar with this social network! It is great practice to help others with this sort of task.

**Hour FOUR and beyond—**

* Begin working on **Activity 4.5 on page 80.**   
  Start with compiling some possible points of contact/names. You may do this by email and phone if it’s not possible to meet with someone face to face.